2027 aashe conference & expo

aashe
The Association for the Advancement® of Sustainability in Higher Education

Sponsor & Exhibitor Prospectus

OCTOBER 25-27, 2027

HILTON PORTLAND DOWNTOWN

Portland, Oregon

Email: **conference@aashe.org**
Website: **www.aashe.org/conference**

AASHE Overview

The Association for the Advancement of Sustainability in Higher Education (AASHE) is the leading nonprofit membership organization dedicated to advancing sustainability across higher education. Since its founding in 2005, AASHE has empowered staff, faculty, administrators, and students from hundreds of institutions across the United States, Canada, and beyond to become effective change agents and drivers of sustainability innovation on campus and in the broader community.

The AASHE Conference & Expo is the premier annual gathering for sustainability professionals, educators, students and institutional decision-makers in higher education. This multi-day in-person event convenes 800+ attendees to share best practices, advance strategies, and catalyze institutional sustainability transformation.

The program includes keynote presentations, interactive workshops, field reports, networking meetings, lightning talks and an expansive expo hall showcasing innovative solutions, tools, and services that drive campus sustainability outcomes.







"As an exhibiting sponsor at AASHE 2026, we were extremely pleased with the value of our participation. We left the event with a strong desire to return in the future."
—2026 Sponsor

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Why Partner with AASHE?

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Sponsor

Position your organization as a leader in advancing sustainability in higher education. Sponsoring the AASHE Conference & Expo offers opportunities to increase brand visibility, demonstrate your commitment to sustainability, and build meaningful relationships with campus leaders and decision-makers. With a range of sponsorship opportunities available, you can align your organization with the programs, experiences, and initiatives that matter most to your audience.

Exhibit

Showcase your products and services directly to higher education sustainability professionals seeking innovative solutions for their campuses. The AASHE Conference & Expo provides opportunities to engage with prospective partners, demonstrate your offerings, and build relationships with institutional decision-makers. Our streamlined tabletop exhibit format makes participation accessible and allows you to focus on meaningful conversations and connections.







"It's always a good time at AASHE. The staff are friendly, helpful, and supportive. The audience is a robust group of change-makers, it's hard to not get excited for the future when engaging with them at our booth!" —2026 Exhibitor

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2026 Conference by the Numbers

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832 Registrants

157 Sessions

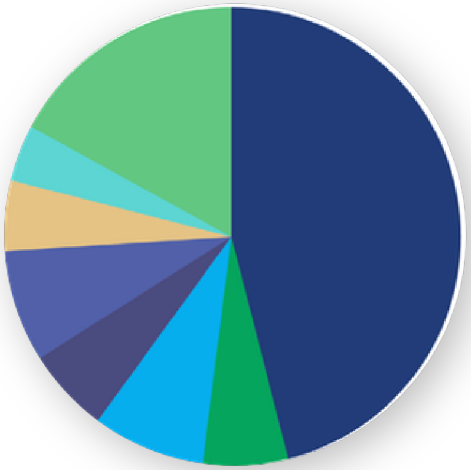
30 Sponsors & Exhibitors

360 Institutions Represented

38 Scholarships Awarded

47% **of attendees** identify as a key influencer or decision-maker for their organization

Attendees by Role



- Higher education sustainability staff - **46%**
- Higher education executive - **6%**
- Faculty member - **8%**
- Other higher education staff - **6%**
- Business representative - **8%**
- Government or non-profit representative - **5%**
- Graduate student - **4%**
- Undergraduate student - **17%**

"The conversations were meaningful, engaging, and resulted in genuine opportunities for future collaboration. Attending conference sessions was equally valuable, providing a deeper understanding of the challenges and innovations shaping sustainability in higher education." —2026 Sponsor

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Sponsorship Options

INCLUDED AT ALL LEVELS

- Social media announcement of partnership on social channels
- Opt-In Attendee List (not for Bronze Level)
- Logo feature on website, emails, signage, sponsor slideshow, and conference program

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	Platinum Level Exclusive	Gold Level Multiple	Silver Level Multiple	Bronze Level Multiple
By Dec. 31 / After Jan. 1	**$20,000 / $20,000**	**$7,500 / $8,000**	**$5,000 / $5,500**	**$3,500 / $3,800**
Registrations included	**8**	**3**	**2**	**1**
Specific Benefit	• Welcome remarks in the Opening Program (3–5 minutes); • Post-conference webinar • Choose one Gold-level option, see below	Vary by option, see below: • Lunch Sponsor • Hydration Station Sponsor • Wifi Sponsor • Waste Reduction Sponsor • Carbon Offset Sponsor • Featured Session Sponsor • Closing Program Sponsor	Vary by option, see below: • Welcome Reception Sponsor • Coffee Break Sponsor • Charging Station Sponsor • Senior Leaders Forum Sponsor	Vary by option, see below: • Senior Leaders Forum Breakfast Sponsor • Scholarship Sponsor
Email Promotions	• Logo feature in pre-conference emails and attendee newsletters • One-paragraph feature in one pre-conference email	Logo feature in pre-conference emails and attendee newsletters	Logo feature in pre-conference emails and attendee newsletters	Logo feature in pre-conference emails and attendee newsletters
6' Exhibit Space	✔ Premium Location	✔ Premium Location	✔	$300 off on exhibit purchase
Additional Registrations	20% off applicable rate	20% off applicable rate	20% off applicable rate	group discount

"The conference was great and felt like a real community - friendly, focused, and full of great information that advances sustainability in all its forms."—2026 Exhibitor

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Gold Level Options & Benefits

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	What's included	How Many
Lunch Sponsor	Official sponsor of one conference lunch. AASHE will place a sponsor-provided pop-up sign or custom display in the lunch area, and the sponsor's logo will appear alongside the lunch listing in the conference program.	**2**
Hydration Station Sponsor	Recognition as the official hydration sponsor, with logo placement and a sponsor-provided pop-up sign or custom display on or near water-refill stations, plus event signage.	**1**
Official Wi-Fi Sponsor	Custom-branded network name (SSID) and/or login page featuring your logo (depending on A/V options); branded signage displaying Wi-Fi credentials at registration and other locations. Your brand will be visible as attendees access Wi-Fi throughout the day.	**1**
Waste Reduction Sponsor	Support AASHE's efforts to reduce the environmental impact of the conference while demonstrating your organization's commitment to sustainability. This sponsorship connects your brand with visible waste-reduction efforts throughout the event. To be determined in conjunction with conference hotel practices.	**1**
Carbon Offset Sponsor	Help address the conference's carbon footprint by supporting carbon-offset efforts. Sponsors cover the cost of purchasing verified carbon offsets to neutralize all or part of the greenhouse gas emissions generated by the event, including attendee transportation, energy use at the conference and more.	**1**
Featured Session Sponsor	Provide content and speakers, including at least one campus presenter, for a 45-minute session. Content and speakers are subject to AASHE approval. The session will be featured in the program and mobile app, and in one pre-conference email and one attendee newsletter.	**2**
Closing Program Sponsor	Align your organization with the final gathering of attendees. This sponsorship offers prominent brand visibility during the closing program and an opportunity to connect with participants as they reflect on key takeaways and look ahead to advancing sustainability in higher education.	**1**

"A key conference for us as the people who need and can use our service attend."
—2025 Exhibitor

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Silver & Bronze Level Options & Benefits

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	What's included	How Many
Silver		
Opening Reception Sponsor	Official sponsor of the welcome reception. AASHE will place a sponsor-provided pop-up sign or custom display, and the sponsor's logo will appear alongside the reception listing in the conference program.	**2**
Coffee Break Sponsor	Official sponsor of one coffee break. AASHE will place a sponsor-provided pop-up sign or custom display, and the sponsor's logo will appear alongside the break listing in the conference program.	**3**
Charging Station Sponsor	Recognition as the official charging-station sponsor, with the sponsor's logo on charging pucks and printed signage at designated onsite charging stations.	**1**
Senior Leaders Forum Sponsor	Position your organization in front of higher education sustainability leaders at this exclusive, high-value event designed for top decision-makers. Gain prominent recognition in Forum communications and onsite, with the opportunity for one sponsor representative to participate in the Forum and provide opening remarks (3-5 minutes).	**1**
Bronze		
Senior Leaders Forum Breakfast Sponsor	Welcome senior sustainability leaders at the start of the day and connect your brand with this exclusive gathering. Gain visibility during breakfast and the opportunity for one sponsor representative to participate in the Forum.	**2**
Scholarship Sponsor	Help make the conference more accessible by supporting scholarships for students and other attendees who may face financial barriers to participation. Your contribution expands opportunities for more voices and perspectives to join the conversations and aligns your organization with access and inclusion. Recognition on the scholarship webpage and in communications to scholarship recipients.	**Multiple**

"The conference presents an excellent opportunity to engage with sustainability professionals in higher education, fostering the exchange of best practices and resources." —2025 Exhibitor

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Exhibitor Options & Benefits

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	Business AASHE Member	Business Non-Member	Non-Profit AASHE Member	Non-Profit Non-Member
By Dec. 31	$3,300	$3,800	$2,600	$3,000
After Jan. 1	$3,500	$4,200	$2,800	$3,300

All Exhibit Packages Include:

- One 6-foot tabletop exhibit space
- Two complimentary registration passes, which provide access to keynotes, educational sessions, and attendee meal functions
- Option to purchase additional passes at 20% off the applicable rate
- Organization name and a short description in the exhibitor section of the conference website
- Visibility in the conference mobile app
- Exhibitor recognition on badges for staff



"AASHE provided us with the exposure we needed to showcase our products to the right employees at Colleges and Universities. We are very happy with the value of our membership and with events like the Conference & Expo." —2025 Exhibitor

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Apply & Confirm

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Fill out the #AASHE27 Sponsor & Exhibitor Application to secure your spot!

Sign Up Now



Contact

Email: conference@aashe.org
Website: www.aashe.org/conference

Event Info

October 25-27, 2027
Hilton Portland Downtown
Portland, Oregon

"Overall, our first experience at AASHE was excellent." —2025 Exhibitor