2027 aashe® conference & expo

Host Institutions Prospectus

OCTOBER 25-27, 2027

HILTON PORTLAND DOWNTOWN

Portland, Oregon

Email: **conference@aashe.org**
Website: **www.aashe.org/conference**

aashe
The Association for the Advancement® of Sustainability in Higher Education

AASHE Overview

The Association for the Advancement of Sustainability in Higher Education (AASHE) is the leading nonprofit membership organization dedicated to advancing sustainability across higher education. Since its founding in 2005, AASHE has empowered staff, faculty, administrators, and students from hundreds of institutions across the United States, Canada, and beyond to become effective change agents and drivers of sustainability innovation on campus and in the broader community.

The AASHE Conference & Expo is the premier annual gathering for sustainability professionals, educators, students and institutional decision-makers in higher education. This multi-day in-person event convenes 800+ attendees to share best practices, advance strategies, and catalyze institutional sustainability transformation.

The program includes keynote presentations, interactive workshops, field reports, networking meetings, lightning talks and an expansive expo hall showcasing innovative solutions, tools, and services that drive campus sustainability outcomes.







"As an exhibiting sponsor at AASHE 2026, we were extremely pleased with the value of our participation. We left the event with a strong desire to return in the future."
—2026 Sponsor

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Why Partner with AASHE?

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Host Institution

Host institutions gain direct access to a highly engaged audience of campus leaders, administrators, faculty, and solution-seekers who influence purchasing decisions and institutional strategy. Host institution partnership offers meaningful visibility, targeted relationship-building opportunities, and the ability to demonstrate your institution's commitment to advancing sustainability, innovation, and positive environmental and social impact within higher education

Exhibit

Showcase your products and services directly to higher education sustainability professionals seeking innovative solutions for their campuses. The AASHE Conference & Expo provides opportunities to engage with prospective partners, demonstrate your offerings, and build relationships with institutional decision-makers. Our streamlined tabletop exhibit format makes participation accessible and allows you to focus on meaningful conversations and connections.







"Johns Hopkins was proud to be a host institution for the AASHE 2026 Conference and Expo! It was a phenomenal opportunity to showcase our institution's work and commitments and to welcome people to Baltimore."

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2026 Conference by the Numbers

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832 Registrants

157 Sessions

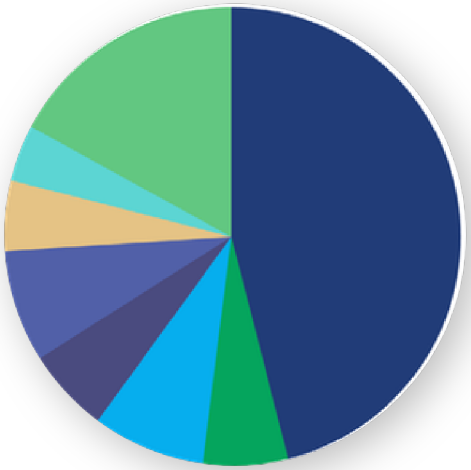
30 Sponsors & Exhibitors

360 Institutions Represented

38 Scholarships Awarded

47% **of attendees** identify as a key influencer or decision-maker for their organization

Attendees by Role



- Higher education sustainability staff - **46%**
- Higher education executive - **6%**
- Faculty member - **8%**
- Other higher education staff - **6%**
- Business representative - **8%**
- Government or non-profit representative - **5%**
- Graduate student - **4%**
- Undergraduate student - **17%**

"It's always a good time at AASHE. The staff are friendly, helpful, and supportive. The audience is a robust group of change-makers, it's hard to not get excited for the future when engaging with them at our booth!" —2026 Exhibitor

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Host Options & Benefits

INCLUDED AT ALL LEVELS

- Social media announcement of partnership on social channels
- Opt-In Attendee List
- Logo feature on website, emails, signage, sponsor slideshow, and conference program

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	Premier Host Institution	Collaborating Host Institution
	$10,000	**$5,000**
Registrations included	**7**	**3**
Specific Benefit	• Institutional leader to provide introduction to select program of choice (subject to AASHE approval) • Option to host Experiential Learning Opportunity (ELO) • Option to present a 45-minute Featured Session. • ELO, content and speakers are subject to AASHE approval. • The session and ELO will be featured in the program and mobile app, and in one pre-conference email and one attendee newsletter	• Option to host Experiential Learning Opportunity (ELO) ***OR*** present a 45-minute Featured Session. • ELO, content and speakers are subject to AASHE approval. • The session and ELO will be featured in the program and mobile app, and in one pre-conference email and one attendee newsletter
Email Promotions	• Logo feature in pre-conference emails and attendee newsletters • One-paragraph feature in one pre-conference email	Logo feature in pre-conference emails and attendee newsletters
6' Exhibit Space	✔ Premium Location	✔
Additional Registrations	20% off applicable rate	20% off applicable rate

"Becoming a host institution was really impactful for the University of Minnesota. The knowledge gained and the relationships strengthened from that experience were invaluable."

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Exhibitor Options & Benefits

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	Non-Profit AASHE Member	Non-Profit Non-Member
By Dec. 31	$2,600	$3,000
After Jan. 1	$2,800	$3,300

All Exhibit Packages Include:

- One 6-foot tabletop exhibit space
- Two complimentary registration passes, which provide access to keynotes, educational sessions, and attendee meal functions
- Option to purchase additional passes at 20% off the applicable rate
- Organization name and a short description in the exhibitor section of the conference website
- Visibility in the conference mobile app
- Exhibitor recognition on badges for staff



"The conference was great and felt like a real community - friendly, focused, and full of great information that advances sustainability in all its forms."—2026 Exhibitor

Sign Up Now

Apply & Confirm

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Fill out the #AASHE27 Host Institution Application to secure your spot!

Sign Up Now



Contact

Email: conference@aashe.org
Website: www.aashe.org/conference

Event Info

October 25-27, 2027
Hilton Portland Downtown
Portland, Oregon

"Overall, our first experience at AASHE was excellent." —2025 Exhibitor