aashe® conference & expo

## AASHE 2027 Conference & Expo

# Promotional Partnership Packet

Oct 25-27, 2027 Portland, Oregon

ASSOCIATION FOR THE ADVANCEMENT OF SUSTAINABILITY IN HIGHER EDUCATION

aashe.org/conference

# AASHE 2027 Conference & Expo

#AASHE27, the leading annual event for sustainability in higher education, will take place from October 25 to 27 in Portland, OR. It is a crucial gathering for administrators, faculty, sustainability leaders, and students who are at the forefront of the sustainability movement.

## Why Become a Promotional Partner?

By becoming a Promotional Partner with the AASHE 2027 Conference and Expo, you help to amplify our message and mission. At the same time, your brand gains exposure across AASHE's multiple platforms, showcasing your commitment to sustainability and connect-ing with leaders and innovators in the field. The flexibility of our partnership model means that your organization can choose how it contributes to the success of the conference, ensuring that your engagement is both impactful and aligned with your capabilities.

## Partner Benefits

As an AASHE Conference Promotional Partner, your organization will receive meaningful visibility and engagement opportunities with sustainability leaders across higher education.

- Recognition on the AASHE Conference website, including:
  - Your linked logo featured on the Promotional Partners page
- Social media amplification from AASHE channels:
  - Promotional shout-outs highlighting your organization's events, initiatives, or programming (content provided by partner)
- A custom registration discount code for your network, **offering $75 off conference registration**

## Partner Commitment*

To support this partnership, Promotional Partners agree to:

- Send one (1) dedicated email to your network by **September 10, 2027,** inviting them to attend the 2026 AASHE Conference & Expo and featuring your custom discount code
- Promote the AASHE Conference & Expo in a minimum of (4) email newsletters to your membership list by **September 10, 2027.**
- Post on social media about the AASHE Conference & Expo a minimum of (3) times in the months leading up to the event
- Add the AASHE Conference & Expo to your website/event calendar.

**Commitments can be adjusted based on your organization's capabilities.*

Please contact **conference@aashe.org** to confirm as a Promotional Partner by **August 27!**