aashe®
2026 conference & expo

aashe
The Association for the Advancement® of Sustainability in Higher Education

Sponsor & Exhibitor Overview

OCTOBER 4-6, 2026

HILTON INNER HARBOR
BALTIMORE, MARYLAND

The Association for the Advancement of Sustainability in Higher Education (AASHE) is the leading nonprofit membership organization dedicated to advancing sustainability across higher education. Since its founding in 2005, AASHE has empowered faculty, administrators, staff, and students from hundreds of institutions across the United States, Canada, and beyond to become effective change agents and drivers of sustainability innovation on campus and in the broader community. AASHE provides indispensable resources, professional development, and networking opportunities that enable sustainability leaders to translate knowledge into action, accelerate institutional progress, and shape future-ready graduates equipped to address global sustainability challenges.

Event Overview

The AASHE Annual Conference & Expo is the premier annual gathering for sustainability professionals, educators, students and institutional decision-makers in higher education. This multi-day in-person event convenes 800+ attendees from institutions across North America and beyond to share best practices, advance strategies, and catalyze institutional sustainability transformation.

The program includes keynote presentations, interactive workshops, field reports, networking meetings, and an expansive expo hall showcasing innovative solutions, tools, and services that drive campus sustainability outcomes.

Sign Up Now

Why Partner with AASHE 2026 Conference & Expo?

Sponsor

Sponsoring the AASHE Annual Conference & Expo positions your organization at the center of higher education's sustainability movement. Sponsors gain direct access to a highly engaged audience of campus leaders, administrators, faculty, and solution-seekers who influence purchasing decisions and institutional strategy. Conference sponsorship offers meaningful brand visibility, targeted relationship-building opportunities, and the ability to demonstrate your organization's commitment to advancing sustainability, innovation, and positive environmental and social impact within higher education.

Exhibit

Amplify your brand's presence at #AASHE2026 by confirming as a featured exhibitor. Connect directly with key sustainability decision-makers in higher education, and engage in impactful conversations within the heart of the conference. Our simplified tabletop exhibit option eliminates the need for a full booth, allowing you to concentrate on showcasing your solutions and connecting with key decision-makers.

Sign Up Now

2025 Conference by the Numbers

837
Registrants

64% identified as female and 20% identified as BIPOC or as having multiple races/ethnicities (among registrants who shared this information)

158
Sessions

Includes 116 in-person sessions and 42 digital posters, now accessible to members in the Campus Sustainability Hub

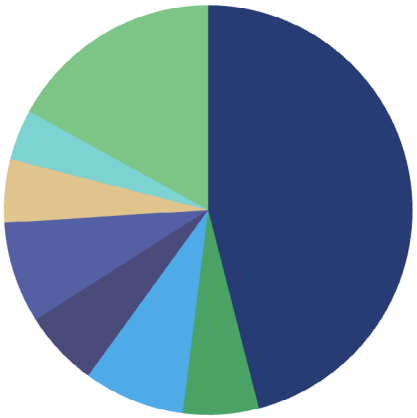
45
Sponsors & Exhibitors

The expo hall showcased ideas, initiatives, and solutions from our many exhibitors and sponsors

35
Scholarships Awarded

43%
of attendees identify as a key influencer or decision-maker for their organization

Attendees by Role



Higher education sustainability staff - **46%**
Higher education executive - **6%**
Faculty member - **8%**
Other higher education staff - **6%**
Business representative - **8%**
Government or non-profit representative - **5%**
Graduate student - **4%**
Undergraduate student - **17%**

7 Countries Represented

Registrants joined us from Canada, Egypt, France, Germany, Mexico, Peru, and the U.S.

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Sponsor Benefits

Benefits at All Sponsor Levels:

- Social media announcement of partnership on social channels
- Opt-In Attendee List
- Logo feature on conference website, event signage and sponsor slideshow

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	Platinum Sponsor Exclusive	Track Sponsor Exclusive / 1 per Track	Registration Sponsor Exclusive	Custom Session Sponsor	Custom Tour/ Workshop Sponsor
	$20,000	$10,000	$8,500	$7,500	$7,500
Full Registrations	10	5	4	3	3
Logo Feature	Next to custom session in conference program, signage, and marketing materials	Next to selected track in conference program, signage, and marketing materials	Org pop-up sign or custom display featured at registration (provided by sponsor) On registration page	Next to custom session in conference program, signage, and marketing materials	Next to custom tour or workshop in conference program, signage, and marketing materials
Additional Benefits	Org leader to provide welcome remarks (3-5 minutes) during opening session on main stage Org provides content and speakers for a custom 45 minute session (approval by AASHE) Post-Conference Webinar (Written proposal is required, content approval by AASHE)	Pop-up signage featured at entrance of track room (provided by org, placed by AASHE)	Thank you to org from Emcee on main stage Special message included in all registration confirmation emails to attendees	Org provides content and speakers for a custom 45 minute session (approval by AASHE) Custom session feature in a pre-event marketing email	Org provides content and presenters for a custom tour or workshop (approval by AASHE) Custom tour/workshop feature in a pre-event marketing email
6' Exhibit Space	✔	✔	✔	✔	✔

"Overall, our first experience at AASHE was excellent." —2025 Exhibitor

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	Reception Sponsor	Charging Station Sponsor	Coffee + Break Sponsor	Scholarship Sponsor
	~~$5,000~~ SOLD	~~$5,000~~ SOLD	$5,000	$3,500
Full Registrations	2	2	2	1
Logo Feature	Next to sponsored reception in conference program, signage, and marketing materials	On charging pucks and printed signage at designated charging stations onsite	Next to sponsored conference breaks in conference program Featured on coffee stations signage during selected day	On scholarship application page of event website
Additional Benefits	Pop-up signage featured at sponsored reception (provided by org, placed by AASHE)			Emcee acknowledgment during opening program $100 discount on expo booth purchase
6' Exhibit Space	✔	✔	✔	

"Overall, AASHE is a great audience for me and I plan to keep coming back." —2025 Exhibitor

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Exhibitor Benefits

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Business AASHE Member	Business Non-Member	Non-Profit Member	Non-Profit Non-Member
$3,300	$3,800	$2,600	$3,000

All Exhibit Packages Include:

- 6ft tabletop exhibit space
- (2) complimentary registration passes to attend the Keynotes, Educational Sessions, and attendee meal functions
- Additional passes may be purchased at the special Exhibitor Rate of $600.
- Visibility within the mobile app
- Your business name and a 25-word description in the exhibitor section of website
- Exhibitor recognition ribbons for staff

Sign Up Now

Confirm

Fill out the #AASHE26 Sponsor & Exhibitor Application to secure your spot!

Sign Up Now

Contact

Email: **kelly@aashe.org**
Website: **www.aashe.org/conference**

Event Info

October 4-6, 2026
Hilton Inner Harbor
Baltimore, Maryland