



AASHE 2026 Conference & Expo

Promotional Partnership Packet



Oct 4-6, 2026



Baltimore, Maryland

ASSOCIATION FOR THE ADVANCEMENT OF SUSTAINABILITY IN HIGHER EDUCATION

aashe.org/conference

AASHE 2026 Conference & Expo

This year's AASHE 2026 Conference and Expo, which will take place from October 4 to 6 in Baltimore, MD, is the leading event for sustainability in higher education. It is a crucial gathering for administrators, faculty, sustainability leaders, and students who are at the forefront of the sustainability movement.

Why Become a Promotional Partner?

By becoming a Promotional Partner with the AASHE 2026 Conference and Expo, you help to amplify our message and mission. At the same time, your brand gains exposure across AASHE's multiple platforms, showcasing your commitment to sustainability and connecting with leaders and innovators in the field. The flexibility of our partnership model means that your organization can choose how it contributes to the success of the conference, ensuring that your engagement is both impactful and aligned with your capabilities.

Partner Benefits

As an AASHE Conference Promotional Partner, your organization will receive meaningful visibility and engagement opportunities with sustainability leaders across higher education.

- Recognition on the AASHE Conference website, including:
 - Your linked logo featured on the Community Partners page
- Social media amplification from AASHE channels:
 - Promotional shout-outs highlighting your organization's events, initiatives, or programming (content provided by partner)
- A custom registration discount code for your network, **offering \$75 off conference registration**

Partner Commitment*

To support this partnership, Promotional Partners agree to:

- Send one (1) dedicated email to your network by **September 4, 2026**, inviting them to attend the 2026 AASHE Conference & Expo and featuring your custom discount code
- Promote the AASHE Conference & Expo in a minimum of (4) email newsletters to your membership list by **September 4, 2026**
- Post on social media about the AASHE Conference & Expo a minimum of (3) times in the months leading up to the event
- Add the AASHE Conference & Expo to your website/event calendar.

***Commitments can be adjusted based on your organization's capabilities.*

Please contact mia@ashe.org to confirm as a Promotional Partner by **August 28, 2026**