



## AASHE Board of Directors Meeting

August 22, 2025  
12:00 pm -1.30 pm

### APPROVED Meeting Minutes

**Attendance (X – present; R – regrets; A - absent):**

**Board**

x	Stephania Fregosi
x	Daryl Pierson
R	Rania Assariotaki
x	Kristin Parineh
x	Francois Miller
R	John Madden
x	Chris O'Brien

x	Greg (G.L.) Genco
R	Jillian Buckholz
x	Sophia Agtarap
x	Leonie Lado
x	Chris Ewing
x	Joseli Macedo

**Management & Guests**

x	Meghan Fay Zahniser (Executive Director)

x	Domna Gallion

**1.0 Call to Order – Meghan Fay Zahniser**

- Determination of Quorum
- Opening Round

**2.0 Consent Agenda - Steph Fregosi**

**MOTION: Motion to Approve Board Meeting Minutes – June 13, 2025**

Moved by: Francois Miller  
Seconded by: Chris Ewing

Motion Carried

**MOTION: Motion to Approve Board Meeting Agenda - August 22, 2025**

Moved by: Chris Ewing  
Seconded by: Sophia Agtarap

Motion Carried

### **3.0 Executive Director Update**

- One year ago today, we approved our current strategic plan.
- Last week, we had another Discussion group with about 100 participants who welcomed the chance to discuss what's going on in their work
- Next week we are re-releasing "Beyond the Right Thing to Do"
- AASHE Conference is tracking on point with last year. We are very encouraged. We have exceeded our exhibitor commitments compared to last year at this time.
- There are still no conference sponsors. Meghan can re-send board any materials and would appreciate your suggestions.

### **4.0 Committee Updates & Discussion - Steph Fregosi**

#### **4.1 Governance Committee - Francois Miller**

- Updated board application presented; more simple and straightforward
- We are looking for two new board members this year
- Call for Governance will open on September 10 (for board, STARS Steering Committee, and Advisory Council) and will close before the October board meeting.
- Role of student board member document prepared by Leonie Lado
  - Should student board members have previous board experience?
  - Maybe student governance is better experience
  - What is the primary method of recruiting for this role?
  - Recommended by current board member and asked to submit application
  - One-year pilot; renewable. Have reflection on how this year has gone
  - Need another board vote on student position which ends in October 2025
- Call for board officers for next year.
  - We can elect a new secretary and vice chair,
  - Affirm Darryl as next board president.
  - Keep Kristin as treasurer for two year term due to logistics.
  - Does Rania want to serve another year as secretary?
  - Ballot to affirm officers in next few weeks.
- Call for board appointment nominees in next few weeks
- Deadline for governance applications will be sooner than the conference this year (differing from the past year) as a result of juggling marketing priorities

#### **4.2 Finance & Fundraising Committee - Kristin Parineh**

- Organizational Resilience: Revenue Generation
- Thanks to all participants on this committee for all the help behind the scene
- Committee Priorities
  - Enhance participation and the value proposition for corporate engagement
  - Identify revenue opportunity in membership dues and conference fee structures
- Four Recommendations
  - Restructure institutional membership dues based on gross institutional expenditure (GIE) instead of student count
  - Enhance the value proposition for institutional members
  - Increase international engagement in educational programming - specifically the conference
  - Enhance corporate engagement offerings

- Campaign - Support the 20th Anniversary and next chapter of AASHE's sustainability impact. Present at the annual member meeting in October. Helpful to inform membership of all the value and resources. Messaging is so important in this change.
- Overwhelming support by board for switching to operational budget for membership dues
- The key is how we frame and present to members. Targeted presentation to President and CFO level.
- Remainder of presentation to take place at October meeting

## **5.0 Closing Remarks - Steph Fregosi**

The meeting was adjourned at 1:29 pm ET.

Next regular meeting is: October 21, 2025 12pm - 5:00pm CT  
Hyatt Regency Minneapolis  
Room: Lake Superior