

**AASHE Board Retreat**  
**July 30, 2021**  
**1 - 3:30pm ET**

**Approved Meeting Minutes**

**Attendees:**

Meghan, Jay, Ashwani, David, Meghna, Cindy, Jenny, Gil, Monica

**Regrets:** Ann, Audrey

**Agenda**

Consent Agenda

ED Update

RESJ

Finance Update & Proposal

**Notes**

**Minute approval**

- April & June meeting minutes shared for review and approval
- Jay motioned to approve
- David seconded
- All approved

**Midyear Review**

- Meghan shared that we're in good shape with membership & conference.
- See the Midyear Report for detailed updates on key organizational stats and programs.

**RESJ**

- Update on TRACS letter (see attachment on BoardnetWork) on recommendations for doing more to embrace DEI
- Meghan will be joining an upcoming TRACS meeting to further the discussion around opportunities for expanding our DEI efforts
- Jenny & Meghna ideas on diversifying the board; see [Jenny's notes](#)
- Upcoming board member recruitment language:
  - We are beginning to recruit individuals to serve on the AASHE Board of Directors. We are looking for individuals to give their talent, time and expertise to AASHE. Specifically, we are looking for candidates to help us advance all aspects of our mission and particularly those with expertise in fundraising, corporate engagement, and racial equity & social justice. We particularly welcome and encourage applications from people of color.

## Finance Update

- Nothing more to add to Meghan's report or financial report posted in BoardnetWork
- David motioned to approve Bernstein to serve as our Investment Advisor
- Gil seconded
- All approved

## Strategic Planning

- [Themes](#) from listening session
- Other ideas on substance for our strategic plan:
  - We could be more research based in our work
    - Jenny's idea about curating content regarding most important sus issues of our time; 5 perspectives from research institutions that AASHE shares (without taking sides but sharing all sides)
    - Institutional change
    - Public policy
    - Sociology
  - RESJ
    - Connecting RESJ to consumption & climate change
      - Isn't tight; need to make this stronger connection
      - Use RESJ to ground sustainability work
      - See [this article](#)
  - Reaching out to faculty
    - Need to do more to bring them on board; looking at campus & curriculum
  - Can we be the catalyst for higher education institutions taking more transformational leadership roles?
  - Meeting in person
    - Multiple regional meetings?
    - Definitely want an in-person board retreat
  - Continue to think about how to take STARS to the next level
    - Like LEED, going beyond just the architectural world but having STARS be something everyone knows and understands
  - How to bring the academic community into AASHE?

## August meeting

- Talk through strategic planning process & timeline
- Talk through governance process - elections & appointments
  - Officer elections!

## Meeting Adjourned