GCSHE 2021 Exhibitor Information

Important Dates & Deadlines

Please pay special attention to these dates. Unfortunately, we are unable to extend any of the deadlines listed here.

9/15	Sponsor/Exhibitor Demo Day! A showcase of the virtual platform features.
10/1	Virtual Exhibit Booth Set-up in the platform to be completed. (Uploading description, logo, videos, materials for download, booth staff, etc.)
10/5	Virtual Platform Open for All Attendees
10/12 - 10/14	Live Conference Dates
10/12	Live Exhibit Hours, 12:00 p.m. - 1:30 p.m.
10/13	Live Exhibit Hours, 3:00 p.m. - 4:00 p.m.
10/14	Live Exhibit Hours, 11 a.m. - 12:00 p.m.
10/14/2021	Registration closes for new registrants on the last day of the conference.
12/31/2021	- All unused Sponsorship benefits expire. - Last day for attendee access to GCSHE content.

3 GCSHE Registrations

Exhibitors are eligible to register three staff for the GCSHE virtual conference.

- Discount code and instructions will be provided in Aug.
- 80 days of platform access through Dec. 31, 2021
  - Company registrants must register prior to the close of the live conference dates (Oct. 14, 2021)

Virtual Exhibit Booth

Deadline: Oct. 1, 2021 - Register and build your virtual booth by this deadline (instructions will be provided later this summer).

All sponsors and exhibitors are eligible to have a virtual exhibit booth in the GCSHE exhibit hall.

- Virtual booths feature company video, downloadable resources, appointment setting, private virtual meeting room, seamless lead collection, dedicated live support during conference hours and visibility within the platform
- Exhibit staff must be registered by Oct. 1, 2021 (instructions provided in Aug.).
- All virtual booths must be completed Oct. 1, 2021 (instructions and access provided in Aug.).

Leaderboard Participation (if purchased as an additional promotional opportunity)

Visionary, Changemaker and Innovator sponsors are eligible to participate in the GCSHE Leaderboard.

- Conference participants will receive points by visiting your booth and attending your session. Top winners will be awarded prizes, incentivizing them to visit you.
- AASHE will set up these codes.
- No action is needed by the sponsors.