



Board of Directors Meeting

Date: October 29, 2020
Time: 12 PM – 4:00 PM ET

Approved Meeting Minutes

Attendance (X – present; R – regrets; A - absent):

Board

x	Ann Erhardt – Chair
x	Jay Antle – Vice Chair
x	Cindy Banai-Klein - Secretary
A	David Phillips - Treasurer
x	Guilbert Brown
x	Monica Dean
A	Cathy Dove

x	Jenny Hirsch
A	Audrey Jamal
x	Rich Miller
x	Srinivasan Raghavan
x	Meghna Tare
x	Ashwani Vasishth

Management & Guests

x	Meghan Fay Zahniser (Executive Director)
	Kimberly Smith (Director of Marketing, Meetings, and Membership)
X	

x	Allison Jones
X	Julian Dautremont

10/29/20 Board Meeting Agenda

1:00pm - 1:15pm - Opening Round

1:15pm - 1:45pm - Conference Debrief

Ann - As a presenter – being able to record ahead of time, A little awkward for Q&A

Rich - Potential for more virtual programming and be more bold about what we charge; sweet spot for charging for webinars. Thought the HUBB platform was really good. Schedule always took you to the first day. Nice to come back to where you were.

Meghna – Next year – on line? Tied to conference budget. Megan feels it would set us up for failure next year. Kimberly feels that the meetings & conference have changed since Pre-COVID.

Jenny – Organize or support to organize the AASHE Conference by region. Appreciate opportunity to meet virtually but not build relationships. Guidelines to plan regional gatherings and some virtual. Satellite conferences

Monica – Recordings available and for how long? In Hubb until Nov 22. Provide access to the recordings for 3 months. Everything is by themes. Everyone's slides are uploaded already. Keeping her own folders of everything. Keynotes with scrolling of the chat on the side. Chat below the recordings.

Gil – Dreading another Zoom session and Teams meeting. It looks like a conference. Took me away from just another zoom experience. Go in advance to the keynote. Seemed to be less frequent technical agreements. Align with regional gatherings – long term. How much sense does it make to have people travel to one site. You miss human interaction that you might have a Northeast corridor gathering. See slide decks in advance. Time is such a precious asset.

Raghu – comment on in person vs on-line. We are still not done with COVID and sparking right now. Not convinced that we will be able to settle this quickly. Caution is necessary and then after that hybrid.

Cindy – sign ups earlier; regional meetings in the spring – like Bioneers. Listen fast.

Jenny – not too soon to think about regional convening. Just 20-30 people watching that together. City or campus – to have things to do on a regional level. Sent an email about organizing a thank you to the staff and send something small in the actual mail. What would people appreciate? Closing the office before Thanksgiving and Christmas.

Jay – spread out networking sessions across more time slots.

Kimberly – for first time out for AASHE we couldn't have asked for better results. Intention to have high engagement and resemble in-person experience. Hard to reach out to attendees. International attendees are much higher than we ever have. More faculty were involved – partnered with Sustainability Curricula Consortium. Packages really helped boost attendees –

Meghan – need to send out a Save-the-Date

1:45pm - 2:45 - Governance - Discuss board candidates, role of the board relative to racial equity & social justice & financial fiduciary responsibility

Need to look at role of board – advisory, recruiting, etc.

Look at board recruitment process. Meghan needs to schedule exec board meeting.

Need to be dedicated to what AASHE is doing.