



Board of Directors Meeting

October 8, 2020

2 PM – 3:30 PM ET

Approved Meeting Minutes

Attendance (X – present; R – regrets; A - absent):

Board

x	Ann Erhardt – Chair
x	Jay Antle – Vice Chair
x	Cindy Banai-Klein - Secretary
x	David Phillips - Treasurer
x	Guilbert Brown
x	Monica Dean
A	Cathy Dove

x	Jenny Hirsch
x	Audrey Jamal
x	Rich Miller
x	Srinivasan Raghavan
x	Meghna Tare
R	Ashwani Vasishth

Management & Guests

x	Meghan Fay Zahniser (Executive Director)
x	Kimberly Smith (Director of Marketing, Meetings, and Membership)

x	Margueritte Williams (Acct & Payroll Mgr)

Pre-Conference Meeting – Informal – No decisions being made at this meeting

- **Opening Round** - What are you most excited about the AASHE conference this year? - 14:04
- **Conference Update - Kimberly**
 - Over 2,500 registrants today
 - More than 50 host sponsorships right now
 - 21 exhibitors right now
 - Around 400 sessions
 - 9 keynotes – 13 speakers
 - Oct 14th is when the email goes out to registrants with their code to log in to the conference
 - Board member support during the conference
 - Lot of members happy that this is virtual and consider part of AASHE's mission

- 36 scholarships provided
- **Membership Update - Kimberly**
 - Achieved 80% of revised budget
 - Still working on contract with NYSERDA
 - Launched survey of members to see how they have been affected financially – this is to help AASHE build budget for next year
- **Programs Update - Meghan**
 - Collection of essays on Racial Equity & Social Justice will be available this month (from DEI Committee)
 - Awards Ceremony will not be part of the conference this year – it will be on December 3rd
 - Researching what kind of virtual professional development opportunities can AASHE provide next year
 - STARS – From post-submission survey results – response to question, “Do you believe that participating in STARS has instigated changes that have moved or will move your campus toward being more sustainable? 90% said Yes
- **Financial Overview - Update from Finance Committee - David**
 - About a \$700k decrease in income from 2019
 - Have cut expenses
 - Each year has had a surplus for reserves, this year will end in deficient. Have enough money in reserves right now for a couple of years.
 - Lean organization
 - Priority is to keep staff
- **Governance Update – Update from Executive Committee - Jay**
 - Board elections – how many to appoint and how many to elect comes up each year, will forego election this year. Will recruit and appoint to fill vacancies – two seats – based on expertise they have.
- **Planning for October 29th Strategy Meeting - What are key priorities for the next?**
 - Budget
 - Governance
 - RESJ work
 - How to generate more revenue in virtual space
 - Conference debrief
 - How staff are doing
- **Meeting ended at 15:07**