

AASHE's Strategy

Approved by the Board of Directors, November 2017

Our Mission

To inspire and catalyze higher education to lead the global sustainability transformation.

Our Vision

AASHE will lead higher education to be a foundation for a thriving, equitable and ecologically healthy world.

Our Values

Transparency, Collaboration, Hope,
Stewardship, Innovation, Courage,
Accountability, Diversity, Equity & Inclusion.

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Goals & Objectives

Empower members to be transformational leaders for sustainability by providing indispensable resources and outstanding professional development	Catalyze sustainability action and innovation through STARS
<ul style="list-style-type: none">● Develop new and improve existing resources● Strengthen the annual conference & expo to be the marquee forum for all stakeholders within the higher education sustainability community● Offer high-value professional development programs● Expand opportunities for networking and building community	<ul style="list-style-type: none">● Simplify reporting requirements and reduce barriers to participation in STARS● Strengthen the value of a STARS rating● Improve the quality of STARS data● Increase net income for STARS
Accelerate higher education's contributions to global sustainability through increased outreach, communications and advocacy	Enhance organizational capacity & resilience
<ul style="list-style-type: none">● Advocate for policies that advance sustainability in higher education● Champion the value of sustainability in higher education and increase support for sustainability in academics, engagement, operations, and administration● Identify new, high impact strategies to best advance our mission	<ul style="list-style-type: none">● Grow the AASHE member community● Optimize internal efficiency and improve customer experience● Strengthen organizational leadership and governance● Create a culture that supports employee well-being and motivation● Ensure AASHE's financial health and stability

AASHE will review our strategy biannually to ensure we have the best approach to advance our mission and vision. Last updated, October 2020.