Board of Directors Meeting

August 21, 2020

2 PM – 3:30 PM ET

Approved Meeting Minutes

Attendance (X – present; R – regrets; A - absent):

Board

| x  | Ann Erhardt – Chair                     | x  | Jenny Hirsch                   |
| x  | Jay Antle – Vice Chair                 | x  | Audrey Jamal                  |
| x  | Cindy Banai-Klein - Secretary          | A  | Rich Miller                   |
| x  | David Phillips - Treasurer             | x  | Srinivasan Raghavan           |
| x  | Guilbert Brown                         | x  | Meghna Tare                   |
| x  | Monica Dean                            | x  | Ashwani Vasishth              |
| A  | Cathy Dove                             |

Management & Guests

| x  | Meghan Fay Zahniser (Executive Director) | x  | Margueritte Williams (Acct & Payroll Mgr) |

1. Opening Round

- Determination of Quorum – 2:07
- Check-ins – News of Note
  - Congrats to Jenny [https://president.gatech.edu/SDG](https://president.gatech.edu/SDG)
  - Raghu is at Mt. Holyoke College now

2. Consent Agenda

- May 15, 2020 Board Meeting Minutes
- July 21, 2020 Executive Committee Minutes
- Today’s Board Meeting Agenda
3. Executive Director Update & Questions
   - 2020 2nd Quarter Report in packet
   - Updated Financial Projections
     o Spreadsheet of updated projections in meeting packet.
     o Campuses are having hard times, but we are still having people become members and renew memberships.
   - Conference Update
     o Still have institutions interested in being a conference host sponsor.
     o A lot of institutions are just going back to school, so may sign up as host later.
     o Hope as school starts up hope to see more registrations.
     o Hard to predict conference numbers because of uncertainty on campuses.
     o Question – Jenny - Emphasize AASHE conference as a RESJ conference in marketing?
     o Keynotes – waiting on some to be finalized before marketing, having to negotiate with some speaker agencies and having a hard time with a couple of them. May need to move on to someone else.
   - Racial Equity & Social Justice Progress
     o Have four webinars this month, average of 160 participants per webinar so far.
     o Have a list of ideas of what more we can be doing.
     o How to put this in the budget for next year, would like to have a RESJ staff person but uncertain times makes this hard. First draft of budget is due in September.
     o AASHE is working with 122 Consulting with internal reconciliation and internal RESJ training. It has brought to their attention of how much work has to be done. Reach out to Meghan with questions.

4. Committee Updates
   - Finance Committee – David
     o Had meeting the end of July, had good feedback
     o Tough times, signals are confusing, how is it going to hit AASHE?
     o PPP loan was huge help, but will still have large deficit at the end of the year
     o Came into the year with over required reserves, hope to end year still being over required amount in reserves
     o Majority of expenses is staff, don’t want to decrease staff
     o How to increase income? Asking for board to help.
     o Will try to apply for new PPP loan if that comes up again
     o Most grants going out now are to help COVID response
     o Discussion on policy on refunds to individuals if institution becomes a sponsor.
   - Governance Discussion – Ann & Jay
     o Affirm Renewing Board Members & Officers - Ann
- Three applications – one for each position
  a. David will remain Treasurer
  b. Ashwani will become Secretary
  c. Srinivasan (Raghu) will be Vice-Chair
- Jay will be new Chair in 2021

MOTION: Officers for 2021
Moved by: Ann
Seconded by: Jay
List of Those Who Dissented or Abstained: None

- New Board Member Recruitment
  - What does AASHE need from the board that they are not getting right now, who can fill that need? - Jay
  - Appoint or elect a new position? - Jay
  - Board member for development? – Ann
  - What is the right size, how many positions need to be filled – we have 13 currently but 2 coming off
  - David says we should have 2 elected or 1 elected/1 appointed
  - Good opportunity to reach out to DEI offices and see if people want to run. Professional development opportunity. – Jenny
  - Want to have good mix of faculty and operations – Srinivasan
  - Want to put out of call for applications by end of September

Motion to Affirm Board Members Renewing Terms
Moved By: Ann
Seconded by: Jenny
List of Those Who Dissented or Abstained: None

5. Schedule of Fall Meetings
   - Pre-conference meeting that is shorter than in the past
   - Strategy meeting after the conference

   Questions –
   o Jenny – 122 Consulting right now is focusing on AASHE staff? Yes, right now. Board retreat, staff retreat, more staff training sessions
   o Jenny - What can board do with them to do work on their own? Meet again as a task force?
   o Jay - Still doing corporate round table – No

6. Closing Round – What are you doing this weekend?

7. Adjourned – 15:20

The next regularly scheduled full board meeting is: October 8, 2020