Global Conference on Sustainability in Higher Education

October 20 - 22, 2020
Agenda for Today

• Key Terminology
• Key Deadlines
• Hubb - short overview
• Session Types - short overview
• Next Steps
• Q&A
Vocabulary
Virtual Conference Terminology

- Hubb
  - New virtual conference platform
- Session Types
  - On-Demand Sessions
  - Live/Simulive Sessions
  - Networking & Discussion Groups
Presenter Deadlines

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>RSVP Deadline</td>
<td>Friday, July 31, 2020</td>
<td>Small changes may be made to your session in AI up until this date. After this date, small changes will need to be made in Hubb.</td>
</tr>
<tr>
<td>Registration Deadline</td>
<td>Tuesday, Sept. 15, 2020</td>
<td>Use the presenter link provided in your acceptance email. Presenter discount will be automatically applied at checkout. Additional discount codes cannot be used. Presenter discounts are already at the maximum discount offered.</td>
</tr>
<tr>
<td>Recordings Uploaded</td>
<td>Tuesday, Sept. 15, 2020</td>
<td>Finalized recordings will need to be uploaded into Hubb. October 2, 2020 for Emerging Issues presentations.</td>
</tr>
<tr>
<td>Substitution Deadline</td>
<td>Thursday, Oct. 1, 2020</td>
<td>Substitutions are available for presenters only.</td>
</tr>
<tr>
<td>Cancellation Deadline</td>
<td>Thursday, Oct. 1, 2020</td>
<td>A 20% administrative fee will be deducted. October 2, 2020 for Emerging Issues presenters.</td>
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Virtual Conference Platform
Day Three of Untethered is about taking flight and activating our intentions.

Our final morning of keynote inspiration focuses on how we can embrace the unknown, follow an idea, develop a dream and soar to success.

Our speakers on the final day of Untethered will prepare us to take the leap forward by applying mindsets for innovation including inspiration from:

More ▼

Thursday, May 21
8:00AM - 9:00AM PDT

Speakers

Sam Etzen
CEO & Co-Founder
The SnapBar: Keep Your City Smiling

Mark Dytham
Founder
PechaKucha

David Adler
Chairman and Founder
1953

Adrian Segar
Founder
Conferences That Work

Naomi Clare
Chief Story Officer
Storycraft Lab

Live Chat

Christopher-965884: what is title of 9:30 meeting. Allie mention? 05-21 12:12
Kayla-957794: Was that the Empathy Workshop? 05-21 12:13
Sarah-957013: The Event Tech Legends Panel: Event Tech CEOs Talk the Future of the Industry @Christopher-965884 05-21 12:13
Super-948109: hi 06-17 14:26
Erin Hathaway
Conference & Events Manager

About

Additional Profile Fields

Speaking At

EMPATHY WORKSHOP: Audience profiles that enable virtually-inclusive experiential engagement.
Thursday, May 21
9:30 am - 10:00 am
UN183

CO-LAB-ORATIVE CONTENT: Community Think Tanks as Insight Incubators
Tuesday, May 19
9:30 am - 10:30 am
UN102
Tuesday, May 19, 2020

UN215
Know Before You Go VIRTUAL - Learn all about the experience available to you! Sponsored by Hubb

Are you as excited as we are for Untethered 2020 and want to get the most out of your experience? Watch this video with Hubb's Founder & CEO, Allie Magyar, as she walks you through the entire event highlighting all of the cool and unique things you can do in the platform. This was originally a live session on our pre-day and as happens with live events at the very end we lost internet but came back to say thank you after a few awkward moments. Need help or want to reach out? Contact sales@hubb.me. Looking forward to having you explore Untethered!

Allie Magyar
CEO, Hubb

UN100
Day One of Untethered is about finding inspiration and joy in the journey.

Day one of the Untethered keynotes will bring stories of empowering purpose, the power of community, and how being uplifted or the act of lifting others up enables us to achieve our greatest potential.

Each speaker brings their unique life experience to our virtual stage with topics of...

Allie Magyar+ 3 More
CEO, Hubb
Tuesday, May 19, 2020

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More ▾

Allie Magyar  3 More
CEO  Hubb
Session Types
On-Demand Lightning Talk

These fast-paced pre-recorded presentations are up to 15-minutes in length and typically focus on a single idea or concept. They are available for viewing at any time throughout the conference.

Expectations of presenter(s):

• **Pre-record your presentation** to fit the allotted time and upload it to the virtual platform by Sept. 15, 2020.

• **Log in to the chat** associated with your presentation(s) at least once per day during the live portion of the conference (Oct. 20 - 22, 2020) to answer any questions or comments that have been raised.

• **Log in occasionally** during the on-demand period of the conference (Oct. 23 - Nov. 22) to answer any new questions, comments or discussions that have arisen during on-demand viewing.
On-Demand Educational Session

These pre-recorded presentations are up to 40-minutes in length and typically include presenters from one or two institutions who share research findings, case studies and experiences about a topic. They are available for viewing at any time throughout the conference.

Expectations of presenter(s):

• **Pre-record your presentation** to fit the allotted time and upload it to the virtual platform by Sept. 15, 2020.

• **Log in to the chat** associated with your presentation(s) at least once per day during the live portion of the conference (Oct. 20 - 22, 2020) to answer any questions or comments that have been raised.

• **Log in occasionally** during the on-demand period of the conference (Oct. 23 - Nov. 22) to answer any new questions, comments or discussions that have arisen during on-demand viewing.
Simulive Educational Session

These sessions are up to 40-minutes in length in total and include a pre-recorded presentation followed by a digital chat Q&A with the presenters, who can also opt to include video Q&A, breakout groups, or polls. They are broadcast at a specific date and time during the live conference and will be available for viewing on-demand after the live broadcast has concluded.

Expectations of presenter(s):

• **Pre-record your presentation** to fit the allotted time (leave at least 10 minutes for live Q&A) and upload it to the virtual platform by Sept. 15, 2020

• **Be present during the airing** of your session and address questions or comments in the platform.

• **Log in occasionally** during the on-demand period of the conference (Oct. 23 - Nov. 22) to answer any new questions, comments or discussions that have arisen during on-demand viewing.
Live Educational Session

These sessions are up to 40-minutes in length in total and include a live presentation and Q&A with the presenter(s). They are broadcast at a specific date and time during the live conference and will be available for viewing on-demand after the live broadcast has concluded.

Expectations of presenter(s):

• **Attend a rehearsal** prior to the conference
• **Plan your session to fit** into the allotted time
• **Log in occasionally** during the on-demand period of the conference (Oct. 23 - Nov. 22) to answer any new questions, comments or discussions that have arisen during on-demand viewing
Live Networking & Discussion Groups

These sessions are an opportunity for topical interest groups, regional networks and other affinity groups (e.g., engineers or community college representatives) to convene, network and discuss issues that are relevant to the group. They are interactive in nature and typically do not include a formal presentation. These 60-minute sessions will take place at a specific date and time during the main conference.

Expectations of presenter(s):

- Attend a rehearsal prior to the conference
- Plan your session to fit into the allotted time
Next Steps
Next Steps

• Confirm your acceptance to present by **July 31** in the Session Management System

• If you are a submitter, review session details and submit presentation revisions if needed in the Session Management Site by **July 31**
  – You will be able to update elements in the virtual conference platform later

• Register and pay to attend the conference by **Sept. 15** using the presenter registration link sent to you in your acceptance email

• Begin to map out your presentation
  – Consider updating your presentation to pertinent issues of 2020, such as COVID or racial equity and social justice
  – Think creatively about how you might want to incorporate video into your presentation

• Await further trainings and instructions from AASHE regarding the technological elements of recording your presentation
Recording & More Details

aashe.org/conference/program/presenter-details/
Emerging Issues - Call for Proposals

• AASHE will open a supplementary Emerging Issues Call for Proposals on **July 20**.

• The Emerging Issues Call for Proposals will close on **August 14**.

• Submissions should be designed to fill a 40-minute session.

• Priority will be given to sessions that speak to the current moment. For example:
  • Opportunities to advance sustainability as part of the COVID-19 response
  • New actions or commitments to support racial equity and social justice
  • Efforts to support and encourage students to vote
Become a Host Institution

• Unlimited registration passes for everyone with your institution's email IP or email address.
• 30 days of access and exposure for all registrants!
• Dedicated virtual space to showcase your branded promotional videos, white papers, documents and links.
• Live group chat with attendees to conduct private discussions with peers, partners, and prospective students.
• Verbal recognition during the Official Conference Opening.
• Logo recognition in conference promotional materials including website, signage, welcome address slides and social media.
• Press release template highlighting your involvement as a sponsor.
• Available to AASHE member campuses only.

4-year Campuses = $4,500
2-year Campuses = $3,000
Questions?

Attend our next GCSHE Presenters' Q&A Session: Wednesday, July 29 @ 1:30 p.m. - 2:30 p.m. ET

Or email us at conference@aashe.org