**Template Press Release:**

**AASHE Institutional Member**

**[Institution Name] Deepens [or Continues] Commitment to Sustainability**

[DATE & LOCATION] - [Name of Institution] has recently become a member of [or renewed its membership in] the [Association for the Advancement of Sustainability in Higher Education (AASHE)](http://www.aashe.org/) to further campus efforts toward building a thriving, equitable and ecologically just world. Through membership in AASHE, [Name of Institution] will receive [continued] support in advancing its sustainability initiatives throughout the institution and in the community.

[Quote from Senior Administrator…]

“AASHE counts on the support of progressive institutions like [Name of Institution] to fulfill its mission to inspire and catalyze higher education to lead the global sustainability transformation,” said AASHE Executive Director Meghan Fay Zahniser. “As laboratories for experimentation and innovation, higher education institutions have a unique opportunity to make sustainability part of everyone’s agenda. I welcome [Name of Institution] to our family of colleges, universities, associations and businesses driving the transformation to a sustainable world.”

AASHE enables higher education institutions to meet their sustainability goals by providing specialized [resources](https://hub.aashe.org/), [professional development](http://www.aashe.org/events-education/), and a [network of peer support and knowledge sharing](https://community.aashe.org/home). Membership covers every individual at an institution, so the entire campus community can take advantage of member benefits.

“We are happy to have [Name of Institution] join AASHE and take an active role within this community as we all work to advance sustainability,” shared Meghan Fay Zahniser. “We invite students, faculty and staff at the institution to visit our site and create an AASHE account. This will allow everyone to take advantage of the member-only resources, free webinars and discounts to AASHE workshops.”

Among AASHE’s major programs is the [Sustainability Tracking, Assessment & Rating System™ (STARS®)](https://stars.aashe.org/), a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. STARS is intended to engage and recognize the full spectrum of colleges and universities - from community colleges to research universities - and encompasses long-term sustainability goals for already high-achieving institutions as well as entry points of recognition for institutions that are taking first steps toward sustainability.

**About the Association for the Advancement of Sustainability in Higher Education (AASHE)**

AASHE empowers higher education administrators, faculty, staff and students to be effective change agents and drivers of sustainability innovation. AASHE enables members to translate information into action by offering essential resources and professional development to a diverse, engaged community of sustainability leaders. We work with and for higher education to ensure that our world's future leaders are motivated and equipped to solve sustainability challenges. For more information, visit [www.aashe.org](http://www.aashe.org). Follow AASHE on [Facebook](http://www.facebook.com/aasheorg) and [Twitter](http://twitter.com/AASHENews).

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