



AASHE Board of Directors Meeting

Date: February 21, 2020
Time: 2 PM – 3:30 PM ET

Approved Meeting Minutes

Attendance (X – present; R – regrets; A - absent):

Board

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|---|-------------------------------|
| x | Ann Erhardt – Chair |
| x | Jay Antle – Vice Chair |
| x | Cindy Banai-Klein - Secretary |
| x | David Phillips - Treasurer |
| x | Guilbert Brown |
| x | Monica Dean |
| x | Cathy Dove |

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|---|---------------------|
| x | Jenny Hirsch |
| x | Audrey Jamal |
| x | Rich Miller |
| x | Srinivasan Raghavan |
| x | Meghna Tare |
| x | Ashwani Vasisht |
| | |

Management & Guests

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| x | Meghan Fay Zahniser (Executive Director) |
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| x | Margueritte Williams (Acct & Payroll Mgr) |
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- 1. Introductions of New and Existing Board Members – 2:05**
- 2. Call to Order – Welcome and Opening Round – 2:25**
 - Determination of Quorum – All Present
- 3. Consent Agenda**
 - November 2019 Board Meeting Minutes (see meeting packet)
 - January 2020 Executive Committee minutes (see meeting packet)
 - Today’s Board Meeting Agenda

MOTION: Motion to Approve Consent Agenda
 Moved by: Ann
 Seconded by: Cindy Motion Carried 2:27

4. Executive Director Update & Questions – 2:27

- 2019 4th Quarter Review
 - Lower conference attendance in 2019, but Kimberly was able to lower expenses as well to compensate
 - Understaffed last year, which helped lower expenses
- Two new positions hired this year – Director of IT, Conference & Events Manager
- Annual Report
 - Key metrics of Conference, Membership, and Programs
- 2020 Priorities
 - Racial Equity and Social Justice – RFP issued for a consultant and today was deadline for proposals. A task force of board and staff will review them.
 - In last year of current Strategic Plan, suggest refresh instead of completely new plan. How to integrate Racial Equity into Strategic Plan.
 - STARS Reporting Tool needs to be updated, it is 10 years old – Will start process this year, launch next year.
 - Business Members – Work at retaining members. Networking to gain new ones.
- Representing AASHE
 - Need help of Board to engage members at all levels. Represent AASHE in their travels, conference attendance, and on their campuses.
 - Spreadsheet of conferences and workshops coming up this year was shared with board.
- Questions
 - What is Racial Equity Consultant going to be doing?
 - Significantly more in interest in AASHE membership to connect RE with sustainability, part of SDGs. Cannot have sustainability on campus without integrating racial equity and social justice. AASHE is a primarily white organization, so staff has been undergoing RE training. Consultant is coming in to help design a process to learn more from employees, board, and members and center AASHE around RE.
 - Why has there been decline in membership in past?
 - After launch of ACUPCC, there was an increase in interest (2006). In 2009, AASHE was very small and were not actively recruiting. After financial crash and internal problems at AASHE in 2013, overall decline in membership.
 - Sustainability is sometimes one of first things to be cut in budget cuts.
 - What is being changed with STARS Reporting Tool
 - The user interface and programming in the back end. Content is not being changed as part of this.

5. Chair Update – 3:04

- 2020 Board Retreat Update
 - April 5 – 7, 2020 at Michigan State
 - Need list of who will not be able to attend – Monica and Gil
- Committee Participation
 - Executive Committee put a proposal together about some changes to other committees.
 - Need to get board members engaged in each of the committees and task forces.
 - Review of who is on what committee, what committee new board members wish to join.

- More discussion at the retreat.

6. Finance & Audit Committee Updates – 3:14

- Update from David – Everything on track, \$760,000 over required reserves. Pleased with how things are going. In process of annual audit and board members are welcome to talk to the auditors if they wish.

7. Priorities for Board Retreat Discussion – 3:15

- Suggestions from board members about what they wish to talk about at the retreat.
- Possible agenda mentioned.
- Travel review, logistics.

8. Closing Round – 3:24

- What are you most interested in or excited about concerning the retreat?
 - Each board member was called on to answer question.

9. Adjournment – 3:32