

The Sustainability Tracking, Assessment & Rating System™ (STARS®)

is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. STARS is administered by the <u>Association for the Advancement of Sustainability in Higher Education</u> (AASHE) with support and ongoing engagement from a wide variety of higher education stakeholders. The framework was developed to engage and recognize the full spectrum of colleges and universities, from community colleges to research universities, and from institutions just starting sustainability initiatives to long-time campus sustainability leaders.

Earn Public Recognition

Participating institutions are eligible to earn a <u>STARS Bronze</u>, <u>Silver</u>, <u>Gold or Platinum rating</u> or recognition as a STARS Reporter. Rated institutions are also featured in the highly regarded <u>Sustainable Campus Index</u>, an annual publication that highlights top performers and best practices in 17 impact areas covering academics, community engagement, campus operations, and leadership.











Additional Benefits

As a STARS participant, your institution can use the online Reporting Tool and Data Displays to:

- Measure your current sustainability performance, create a baseline for continuous improvement, and integrate sustainability into planning and development efforts.
- Engage students, staff, and faculty in the reporting process and build a culture of sustainability on campus.
- Communicate your institution's sustainability achievements to campus and community stakeholders and share data with other organizations (e.g., The Princeton Review and Sierra magazine).
- Compare and learn from peer institutions and identify new ideas and best practices to implement locally.

How to Participate

Any college or university in the world can register for STARS to begin tracking, managing and sharing information about its sustainability efforts. Further information about program benefits and fees is available on the <u>Register</u> page of the STARS website.

For more information, visit <u>stars.aashe.org</u> or email <u>stars@aashe.org</u>.