

# EN 15: Trademark Licensing

2 points available

## A. Credit Rationale

This credit recognizes institutions that join a monitoring and verification organization to help ensure that apparel bearing the institution's name is produced under fair conditions. By ensuring that apparel bearing the institution's logo is made under fair working conditions, institutions promote health, safety, and secure livelihoods for domestic and global workers.

## B. Criteria

Institution is a member of the [Fair Labor Association](#) (FLA) and/or the [Worker Rights Consortium](#) (WRC).

Please note that other initiatives to support fair labor standards in the supply chain are recognized in the *Sustainable Procurement* credit in Purchasing.

## C. Applicability

This credit applies to institutions whose logo is trademarked and appears on apparel and that are eligible for FLA and/or WRC membership.

## D. Scoring

Institutions earn 2 points by being a member of the Fair Labor Association or the Worker Rights Consortium. Partial points are not available for this credit.

## E. Reporting Fields

### Required

- ☐ Is the institution is a member of the Worker Rights Consortium?
- ☐ Is the institution is a member of the Fair Labor Association?

*If yes to either of the above, provide:*

- ☐ A brief description of the institution's WRC or FLA membership, including the year membership was last established or renewed

### Optional

- ☐ The website URL where information about the programs or initiatives is available
- ☐ Additional documentation to support the submission (upload)
- ☐ Data source(s) and notes about the submission
- ☐ Contact information for a responsible party (a staff member, faculty member, or administrator who can respond to questions regarding the data once it is submitted and available to the public)

## **F. Measurement**

### Timeframe

Report on current participation status at the time of submission.

### Sampling and Data Standards

Not applicable

## **G. Standards and Terms**

### **Fair Labor Association**

The [Fair Labor Association](#) (FLA) is comprised of apparel businesses, higher education institutions, and non-governmental organizations. Its mission is to promote compliance with international labor laws and standards.

### **Workers Rights Consortium**

The [Worker Rights Consortium](#) (WRC) is an independent monitoring organization focused on protecting the rights of workers who make apparel and other products. Its membership is comprised of colleges and universities in the U.S., Canada and the U.K.