

**STARS Advisory Committees Focus Call**  
**Topic: Literacy**

Monday, December 17, 2007

***Instructions***

12:00 – 1:00 Pacific Time (3:00 – 4:00 Eastern Time)

Dial-in: (712) 451-6000

Access code: 532393#

***Goals of Call***

- Move past what's wrong with indicators and toward best possible solutions
- Resolve lingering questions about existing indicators and identify potential new indicators

***Conversational Rules***

- Identify yourself before speaking each time
- Offer constructive ideas and stay focused on the question
- Avoid dominating conversation, i.e., speaking too long or too often

***Agenda***

1. ER Credits 14-18: (See below)

- Is it appropriate to encourage sustainability literacy testing? Are there any other ways to quantitatively measure the success of sustainability education?
- How should sustainability literacy be measured? Are you aware of any existing assessment instruments?
- Are there any other credits related to sustainability literacy that should be considered for inclusion?

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**LITERACY CREDITS**

**ER Credit 14: Sustainability Learning Goal**

Institution must adopt "sustainability-literacy" or an equivalent concept that reflect social, economic, and environmental dimensions of sustainability as an institution-wide learning goal.

**ER Credit 15: Sustainability Literacy Survey – Baseline**

Institution must have conducted a sustainability literacy survey covering representative sample of the student body within the previous 3 years.

**ER Credit 16: Sustainability Literacy Survey – Phased**

Institution must have conducted an institution-wide sustainability literacy survey of 1st-year cohort at years 1 and 4 regularly.

**ER Credit 17: Sustainability Literacy Survey – Threshold**

Institution must demonstrate a 10 percent improvement in sustainability literacy of a representative cohort of students over a four year period.

**ER Credit 18: Sustainability Literacy Survey – Trend**

Institution must demonstrate a 3-year upward trend in difference between year 1 and year 4 average scores on the sustainability literacy survey.