



HEASC News Digest

Higher Education Associations Sustainability Consortium ♦ <http://www.heasc.net>
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1. NACA Holding Special Session on Sustainability at their National Convention

The National Association for Campus Activities (NACA) is holding a special panel discussion entitled: "Tipping Sustainability: Business as Unusual in College Events" at their national convention to be held in Nashville, TN. The panel will take place on **February 18 from 5:00pm – 6:30pm**. Panel members (see below) will discuss how the event industry is changing the way it does business in response to audience concerns about people, prosperity, and the planet. Each presenter will provide perspective on how campus event planners can utilize new strategies and technologies for holding large-scale events that, in-step with the times, engage participants, campus groups, and other partners in meaningful change that moves us all along the path to greater sustainability.

Panel Members:

Adam Gardner - Guitarist and Vocalist, Guster; founder of Reverb
Billy Connelly - Director of Marketing and Communications,
NativeEnergy
Will Duggan - Board Member, US Partnership for Education for
Sustainable Development
Ashley Capps - A.C. Entertainment (TN)

-John Ogle, NACA

2. Primer Document on Sustainability from ACPA-College Student Educators is Now Available

The ACPA-College Student Educators International and its task force on sustainability is pleased to share its primer document on sustainability. The document is designed to introduce ACPA members and others on the topic of sustainable development. To view the primer visit <http://www.myacpa.org/task%2Dforce/sustainability/>. Questions about ACPA's sustainability initiatives may be directed to the taskforce co-chairs, Kathleen Gardner, Southern Illinois University-Edwardsville, kagardn@siue.edu, and Boyd Yarbrough, Furman University, boyd.yarbrough@furman.edu.

-Jacquie Skinner Jackson, ACPA

3. Update on Presidents Climate Commitment

The list of signatories to the American College and University Presidents Climate Commitment continues to grow. We are now up to 54 schools that have committed to sign or have signed a Letter of Intent and in many cases, the actual commitment letter. Presidents and Chancellors who have joined the Founding Members of the Leadership Circle is now up to 34.

The new PCC website will be up in the next week or so and will include information about the commitment along with related documents, FAQs, contact information and of course, the growing list of signatories.

-Mary Reilly

4. Welcome to Georges Dyer and Michelle McKay of Greenland Enterprises, LLC

Georges Dyer and Michelle McKay of Greenland Enterprises have been enlisted by Second Nature to assist with several projects. One of these is to work with Matt Hamill of NACUBO on a "Financing Sustainability" guide that will benefit all HEASC members. They will also be performing outreach to colleges and universities as part of the ongoing recruitment efforts for the Presidents Climate Commitment. Both Georges and Michelle are recent graduates of the Blekinge Institute of Technology and earned "Masters in Strategic Leadership Towards Sustainability"—a program developed by Dr. Karl-Henrik Robert, Founder of the Natural Step. To learn more about Greenland Enterprises, visit www.greenland-enterprises.com.

-Mary Reilly

Your articles, announcements, news blurbs are always welcome for inclusion in the HEASC News Digest. Please send to mreilly@secondnature.org. Thank you!

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