### **Campus Announcement Template**

Campus Colleagues,

I am happy to share with you that our institution is now a member of the [Association for the Advancement of Sustainability in Higher Education (AASHE)](http://www.aashe.org/). AASHE is a non-profit 501(c)(3) membership organization that empowers higher education faculty, administrators, staff and students to be effective change agents and drivers of sustainability innovation. You can view a [list of AASHE’s 900+ members](https://customer2597942ba.portal.membersuite.com/directory/SearchDirectory_Criteria.aspx).

AASHE membership extends to everyone at our institution. As a member school, our entire campus community has access to AASHE’s online resources and opportunities for networking, information sharing, collaboration and professional development.

Below are more details about AASHE’s member benefits, services and programs:

[**AASHE e-Newsletters**](http://www.aashe.org/get-involved/connect/)

I encourage everybody to subscribe to AASHE’s e-Newsletters. *AASHE Bulletin* is a weekly publication that delivers the latest in campus sustainability news, resources, opportunities, events, and jobs and internships. *AASHE Announcements* is a monthly publication that highlights news, events and important information about AASHE and its members. *STARS Update* is a periodic publication designed to keep participants up-to-date on the latest STARS technical developments, publications, deadlines, tips and tools.

[**Online Resources**](https://hub.aashe.org/)

AASHE’s [Campus Sustainability Hub](https://hub.aashe.org/) is an online resource library that provides access to thousands of valuable resources for campus sustainability practitioners, enabling AASHE members to share and learn about all aspects of sustainability in higher education. Resources are organized by sustainability topic (e.g., curriculum, public engagement, energy, investment) and content type (e.g., academic program, case study, conference presentation, photograph).

[**Professional Development**](http://www.aashe.org/events/professional-development)

AASHE presents or co-sponsors [workshops](http://www.aashe.org/events-education/workshops/) and [webinars](http://www.aashe.org/events-education/webinars/) throughout the year, as well as an[annual conference](http://www.aashe.org/conference/) that serves as the largest stage in North America for higher education sustainability practitioners to take advantage of face-to-face networking in a collaborative environment. These events offer opportunities to connect with our colleagues at regional, national and international levels to share resources. As members, we receive discounts on registration for all AASHE events. Check [this listing](http://www.aashe.org/calendar/) for upcoming events.

[**Product and Service Discounts**](http://www.aashe.org/member-discounts/)

AASHE business and nonprofit members offer exclusive product and service discounts for institutional members.

[**STARS Registration Discount**](http://stars.aashe.org/)

As a member, our institution receives a reduced fee for participating in AASHE's Sustainability Tracking, Assessment & Rating System (STARS), a transparent, self-reporting framework for colleges and universities to measure their sustainability performance.

[**Publicity and Recognition**](http://bulletin.aashe.org/)

We can [submit](http://www.aashe.org/connect/enewsletters/bulletin#submission) news, opportunities, resources, events, and job postings to the AASHE Bulletin (be sure to read the [submission guidelines](http://bulletin.aashe.org/submission-guidelines/) first). The Bulletin informs more than 9,000 subscribers in the campus sustainability community.

[**Professional Awards**](http://www.aashe.org/about/aashe-awards)

Our campus can submit applications for any of the AASHE Sustainability Awards, in the categories of Campus Sustainability Achievement, Campus Sustainability Research and Student Sustainability Leadership.

[**Campus Sustainability Perspectives Blog**](http://www.aashe.org/blog/)

AASHE’s *Campus Sustainability Perspectives* blog features opinions and reports by staff and guests related to campus sustainability. You can read the blog and comment on posts. You can also reach out to marketing@aashe.org if you are interested in being a guest blogger.

[**AASHE Member Logo**](http://www.aashe.org/membership/memberlogo/)

We can post the AASHE Member Logo on our website to emphasize our commitment to sustainability. The logo may also be used on any signage, reports, brochures and publicity or display materials. Be sure to read the [usage guidelines](http://www.aashe.org/membership/member_logo.php) before publishing.

[**Governance, Councils, Committees**](http://www.aashe.org/about-us/)

Anyone from our campus is welcome to submit for consideration to serve on AASHE’s [Board of Directors](http://www.aashe.org/about-us/who-we-are/board-of-directors/), [Advisory Council](http://www.aashe.org/about-us/who-we-are/advisory-council/), [STARS Steering Committee](https://stars.aashe.org/pages/about/governance.html) or [STARS Technical Advisors](https://stars.aashe.org/pages/about/governance.html).

[**Individual Member Accounts**](http://www.aashe.org/user/register)

To access member-only pages on AASHE’s website and take advantage of member benefits, individuals must first create their own account. To create an individual account, go to the [register page](http://www.aashe.org/user/register) and complete a user profile using your campus email address. After you receive an email with your password, go to the[login page](https://customer2597942ba.portal.membersuite.com/Login.aspx?redirectURL=%2fdefault.aspx), enter your email address (username) and new password, and you will have access to the entirety of online resources.

If you have any questions about AASHE or our benefits as a member, email membership@aashe.org. Again, every individual on our campus can take advantage of these membership benefits from AASHE, so be sure to set up an account and get started today!